

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2013-14 Additional Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 36

Topic: Media Monitoring

Hansard Page: Written

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings and electronic media transcripts, provided to the department/agency from 7 September 2013 to date?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services from 7 September 2013 to date?
- c) Itemise these expenses.

Answer:

Department of Social Services

The total cost of media monitoring services, including press clippings and electronic media transcripts from 7 September 2013 to 28 February 2014 was \$145,055.58 (GST exclusive).

- a) iSentia Media (formerly Media Monitors Pty Ltd) provides these services.
- b) \$ 145,055.58 (GST exclusive).
- c) Itemised expenses are not readily available and cannot be obtained without the diversion of significant resources.

Australian Institute of Family Studies

The total cost of media monitoring services, including press clippings and electronic transcripts from 7 September 2013 to date (28 February 2014) was \$8,862.46 (GST exclusive).

- a) iSentia (formerly Media Monitors Pty Ltd) provides these services.
- b) \$8,862.47 (GST exclusive).
- c) Media monitoring services: \$5,375.83 (GST exclusive).
Quarterly media reports: \$3,486.64 (GST exclusive).

National Disability Insurance Agency (NDIA)

The total cost of media monitoring services, including clippings and electronic media transcripts from 7 September 2013 to date (28 February 2014) was \$20,507.48 (GST exclusive). The NDIA engaged media monitoring services in October 2013.

- a) iSentia (formerly Media Monitors Pty Ltd) provides these services.
- b) \$20,507.48 (GST exclusive).
- c) Itemised expenses are not readily available and cannot be obtained without the diversion of significant Agency resources.

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Australian Aged Care Quality Agency

The total cost of media monitoring services, including press clippings and electronic transcripts from 7 September 2013 to date (28 February 2014) was \$35,687 (GST exclusive).

- a) iSentia (formerly Media Monitors Pty Ltd) provides these services.
- b) \$35,687 (GST exclusive).
- c) Press clippings.

Social Security Appeals Tribunal

Nil.

Aged Care Pricing Commissioner

Nil.

Aged Care Commissioner

Nil.